



The most important step to saving successfully is...starting.

Our enrollment guide makes joining the retirement plan easy.

1. Shows the importance of saving

Meaningful illustrations and powerful visuals demonstrate the long-term impact of saving.

2. Simplifies decision-making

Employees are equipped with the information they need to make investment selections based on their unique situation:

Here are the different ways you can invest your money.



3. Drives participation

Action-oriented messaging provides the incentive to enroll at a meaningful savings rate — whether through the paper form in the back of the guide or online, as applicable for the plan.

Personalization makes an impact.

Personalized savings planners using actual participant data show the impact on each paycheck and projections for long-term results. Any employer matching contributions are also highlighted to show the value of added savings.*

*Personalization is driven by plan data. Generic (i.e., non-personalized guides) are also available and will be used if plan data is not provided to Ascensus in a timely manner.

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